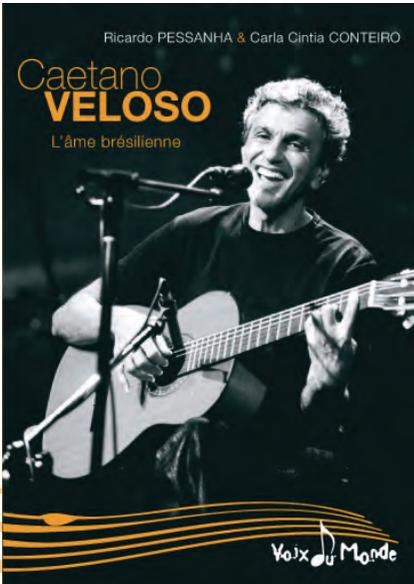


> **March 15th, 2008**

The Brazilian Soul of Caetano **VELOSO**

by Ricardo PESSANHA & Carla Cintia CONTEIRO



About the Authors.

*A renowned expert on Brazilian popular music, **Ricardo PESSANHA** co-authored the reference book The Sound of Brazil. He writes for reviews such as Billboard, Los Angeles Times, AfroReggae, or Mad and is regularly called upon as a production consultant for documentary films on Brazilian music.*

*Writer and translator **Carla Cintia CONTEIRO** has contributed to reviews like Hit Parade ou Grandes Êxitos, and literature on music DVDs.*

Brazil

Caetano VELOSO is a unique figure - a songwriter, composer and singer, prolific and highly creative, but most of all alive, provocative, and continually on the move. He not only transformed Brazilian music, he has kept on doing it for over forty years. When he first left Salvador da Bahia as a young man in the 1960's, he and his "tropicalist" friends dreamed of toppling the very structures of traditional Brazilian music.

Caetano has brought a stream of surprises ever since for his opponents as well as his converts. His controversial lyrics jostle preconceived ideas, yet are as erudite as any in popular culture. His sound is always fresh and eclectic, consuming blends of bolero, rock, samba, reggae, funk, African rhythms and *musique concrète* with equal appetite.

Caetano VELOSO's biography invites you on a journey through the universe of a special creative artist to discover the master who most vividly symbolizes the abundant richness of contemporary Brazilian music.

A series of biographies dedicated to the leading figures of World Music. The collection *Voices of The World* aims at acquainting the reader with the wealth of musical cultures our planet harbours. Each title focuses in depth on one particular artist, exploring all too often little known aspects of his or her life so as to reveal its trajectory.

These portraits provide rare and precious insights, especially as major artists are all prominent symbols of their countries. The books are colourful creations by experts with a passion and deep understanding developed over many years. The reader will gain a better understanding of the creative process of these artists through their cultural background, the events which shaped their lives, and the people whom they in turn influenced and worked with...

The purpose of this collection is to introduce the life and works of the most fascinating World Music artists to a wider public. This collection will be of interest well beyond the community of World Music enthusiasts, and awake an interest in everyone in wider musical horizons.

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by Ricardo PESSANHA

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